

# The Goodyear Tire & Rubber Company

Akron, Ohio 44316-0001

January 11, 2010

To: All Goodyear Suppliers

From: Mark W. Purtilar  
Vice President & Chief Procurement Officer

Peter Retterer  
Director, NAT Procurement Services

Subject: Reminder of Goodyear Corporate Purchasing Policy

The purpose of this letter is to provide a reminder of The Goodyear Tire & Rubber Company Corporate Policy, relating to the procurement of goods and services.

Goodyear corporate policy states that *“The purchasing organization is the sole authorized function within the company and its subsidiaries for the procurement of materials, goods, or services. The purchasing organization will handle all buying, including commitments to buy and related activities.”*

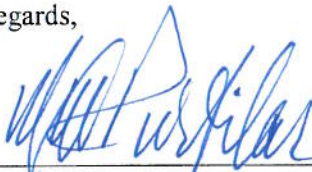
At Goodyear, materials, goods or services can typically be procured through one of the following methods:

- (1) Approved Purchase Orders
- (2) Procurement Cards (P-Cards)

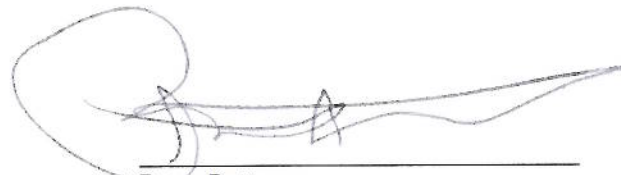
**It is required that our suppliers only provide materials, goods or services following receipt of a valid and properly approved purchase order or other option as listed above.** Failure to adhere to this practice is a violation of The Goodyear Tire & Rubber Company Corporate Purchasing Policy and could seriously impact your status as an authorized supplier to Goodyear.

Thank you for your cooperation and adherence to these policies. If you have any questions or concerns, please contact your Goodyear Procurement Services Commodity Manager.

Regards,



Mark W. Purtilar



Peter Retterer