

The Goodyear Tire & Rubber Company

Akron, Ohio 44316-0001

MARK W. PURTILAR
VICE PRESIDENT AND
CHIEF PROCUREMENT OFFICER

November 13, 2008

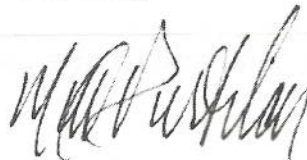
To: Goodyear Suppliers

With the end of 2008 rapidly approaching and the holiday season right around the corner, I'd like to take the opportunity to express our appreciation for your efforts as you continue to work with us in challenging business conditions.

In addition I am reminding everyone of our gift policy that is part of the general ethical and legal standards we require our associates to follow when conducting business on behalf of Goodyear. As suppliers, we also expect you to adhere to these standards, not only to protect your status as a Goodyear supplier, but to protect both your people and our associates. By working together we can help to promote the highest standards of business conduct and ethics worldwide.

A complete copy of our Business Conduct Manual, Global Human Rights Policy and information about our exciting new products globally can be found at www.goodyear.com. We look forward to your continued support in 2009.

Sincerely,



Mark W Purtilar

MWP/lma
Attachment: Purchasing and Gifts

PURCHASING AND GIFTS

Goodyear appreciates the cooperation of its suppliers and associates in helping to maintain the highest levels of ethical conduct. This holiday season is an appropriate time to restate our operating philosophy with respect to supplier relationships.

The use of purchasing power to obtain special consideration for personal benefit is not only unethical, but also bad business practice.

Gifts or personal inducements are unnecessary in the conduct of purchasing activities. Such activities are contrary to good business practice and potentially detrimental to the interests of our shareholders, customers and associates.

Consequently, personal acceptance of gifts, services, travel, entertainment or product discounts, etc., unavailable to other Goodyear associates is not permitted.

Gifts of nominal value, less than \$50, that are used by suppliers as general sales promotions, holiday goodwill or advertising pass-outs are permitted. Consideration should be given to the frequency of such offers and/or acceptances.

Supplier contacts, visits and entertainment that are business related and occur under proper circumstances may be in the best interest of Goodyear. Lunches, dinners, sporting events, etc., where the supplier accompanies our associate, are allowable, on an infrequent basis, with management approval. The company expects our suppliers and associates to exercise discretion and good judgment in the kind and frequency of invitations extended or accepted.

Goodyear will continue to favor suppliers who adhere to the highest standards of ethics, as well as provide product and service quality.